Optimizing Safety Training Retention

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Speaker: Richard Tobin, President & CEO at Bongarde (parent company of SafetyNow)

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Did you know employees forget 70% of their safety training within 24 hours of learning it? And that over the course of a month their retention decreases to almost 0? This can be prevented, but you need a strong understanding of how to train with retention in mind. In this webinar, learn how leading companies train their employees with methods that make safety STICK. You'll leave with fresh ideas and strategies to ensure your next training session is a memorable one.

Richard, or Rick, Tobin originally joined Bongarde Media in 2013 in a marketing role, but quickly worked his way through Product to a take an active ownership of the P&L of one of the core business units in Bongarde.

In the fall of 2016, Rick took on the role of President and CEO for Bongarde and is focused on growing the people, services and business. With a strong passion for keeping workers safe, and companies compliant, Rick advocates for worker safety by speaking at conferences, and in webinars like this one.

Prior to joining Bongarde, Rick was a partner in F5 Marketing Group, where he helped clients like Disney, Sterling Commerce, and divisions of Lockheed Martin with their online market growth.

Rick has also previously served as Director of Research for Enquiro; authoring landmark research on SERP engagement, usability and UX design for companies like Google, Microsoft, Disney and more.

Rick holds multiple degrees from the University of British Columbia and the University of Edinburgh.