

How Instructor-Led Training Helped Companies Save Thousands in Accident Prevention



In the past, your organization expressed interest, or even utilized our safety training products. I'd like to show you our next iteration and help you really change your safety culture for the better!!

Safe workers are more productive and more efficient. Plus, every dollar spent on safety and safety training yields a minimum *3x return in the first year (OSHA, 2016)*.

Find out how instructor-led safety training helped these companies save thousands in accident prevention in their first year!

There are a variety of solutions to help you create a compliant safety culture. Some are great, and some “check a box.” **I don't want you to have an Instructor-Led Training Solution that “checks the box.”** I wanted to build a resource that helped safety managers, front-line managers, directors, and presidents deliver compliant and leading-edge safety training. It had to be simple to use, put *powerful* training at your finger-tips, work on *any* device, and be proven to deliver results. For the past year, we have invested time, money and resources to create a better ILT solution.

- Did you know that 65% of organizations do not have a safety training plan? (*Workplace Safety Institute, 2016*)
- Did you know that 85% of organizations use instructor-led safety training as their primary delivery model?

(*Workplace Safety Institute*, 2016)

- Did you know that over 90% of organizations do not know if their training is compliant or effective? (*NSC*, 2015)
- Did you know that the average 500 employee organization spends \$420k/year in direct and indirect costs on safety training? (*Workplace Safety Institute*, 2016)

You can get better results!

We've torn down our old Safety Training Solution, and rebuilt SafetyNow ILT from the ground up.

We loaded it up with compliant safety meeting kits you can download and deliver in seconds (no more time wasted looking for the right talk). We've included compliant safety videos you can stream on any device.

We've added features like "ask the expert" where you can tap into certified safety trainers, OHS lawyers, and consultants to get direct answers to your direct questions.

We've built an ILT solution that is helping big and small organizations deliver better safety training and get better results!

- A large hardware retailer has an 80% reduction in near misses; 45% reduction in accidents & incidents; reduced employee turnover.
- A commercial real estate management company has a 27% reduction in accidents & incidents; a 46% reduction in direct training costs.
- An international logistics company has a 40% reduction in accidents & incidents; reduced its direct training costs by 67%; saved \$1M in insurance premiums from its reduced risk and accident rates.

There are a lot more success stories to share; you could be one too – find out how instructor-led safety training helped these companies save thousands in accident prevention in their first year!