Drunk Driving – Picture This



DRINKING AND DRIVING IS DEADLY

What's wrong in this picture? Drinking and driving while either impaired or drunk is dangerous. Drivers with high blood alcohol concentration (BAC) are at much greater risk of traffic crashes. This means more injuries and deaths.

Every single injury and death caused by drunk driving is preventable. In fact, the proportion of alcohol-impaired driving crashes has dropped greatly over time.

Plenty of people know that drinking and driving don't mix – but many still do it. According to the Centers for Disease Control and Prevention, there are over 300,000 incidents of drinking and driving each day. And arrest doesn't typically mark the first time a person drives under the influence: The average drunk driver does so over 80 times before getting caught. The risks are high, but the solutions are simple.

Driving after even one drink is just not worth it. Ride with a sober friend, ask someone else to drive or call a parent or older sibling. Be sure to always keep a DUDE around: DESIGNATED UNIMPAIRED DRIVER EXTRAORDINAIRE.