## Distractions outside your Vehicle Stats and Facts

## **FACTS**

Consequences of accidents caused by distractions outside the vehicle:

- 1. When drivers slow down or come to a stop to observe accidents, incidents, or roadside scenes, collisions and multi-car pileups can occur.
- If drivers become distracted by pedestrians or cyclists, this can result in accidents involving pedestrians or cyclists.
- 3. Being distracted by billboards, advertisements, or other external stimuli can lead to delayed reactions to changing traffic signals, sudden stops, or road hazards.
- 4. Gazing at scenic views, wildlife, or other distractions outside the vehicle can cause drivers to inadvertently drift out of their lane, potentially leading to collisions.
- 5. Focusing on external distractions impairs the driver's ability to make quick and informed decisions.
- 6. Drivers who are distracted by events or activities outside the vehicle might fail to yield the right of way at intersections, leading to accidents.
- 7. Distractions outside the vehicle can cause drivers to underestimate the distance to the vehicle in front, increasing the risk of rear-end collisions.
- 8. External noises can disrupt a driver's concentration, leading to a lapse in attention.

## **STATS**

Road crashes are the leading cause of death in North America, resulting in more than 38,000 people losing their lives each year.

- Approximately 3,700 people die every day in road accidents worldwide, making a total of 1.35 million deaths a year.
- Distracted driving accidents account for 25% of car accident deaths.
- Distracted driving makes up more than 58% of teen crashes.
- Distracted driving resulted in 391,000 injuries in 2020.
- 9 people in the U.S. are killed daily from distracted driving, according to the Department of Motor Vehicles. In Canada, 22.5% of fatal collisions are a result of distracted driving.
- ■80% of car accidents are caused by a driver being distracted.